

Pradhan Mantri Matsya Sampada Yojna

Road Map for Matsya Revolution

“Neeli Kranti se Arth Kranti”

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Outcome Parameters & Key Strategies

Major impact of PMMSY

Fish Production
(In Lakh tonnes)

220

2024-25

137.58

2018-19

Average Annual Growth of
Fish Production

9%

2024-25

7.53%

2018-19

Average Aquaculture
Productivity
(Tons/Ha)

5

2024-25

3.3

2018-19

Fisheries Export
(Rs in Crores)

China, Norway, Thailand,
Vietnam, USA, India

1,00,000

2024-25

46,589

2018-19

Post Harvest Losses

10%

2024-25

25%

2018-19

Employment Generation
(In Lakhs Nos.)

55

2024-25

15

2018-19

Per capita consumption

12 Kg/per
capita/year

2024-25

5 to 6 Kg/per
capita/year

2019-20

Contribution of GVA in Agriculture

9%

2024-25

7.28%

2018-19

Seaweed cultivation -
world market demand

20 billion
USD

2024

12 billion USD

2019



KEY ACTIVITIES & INVESTMENT UNDER CENTRALLY SPONSORED SCHEME COMPONENT

- Inland Fisheries and Aquaculture 31500 Ha Expansion Quality Seed & Feed
- Ornamental & Recreational Fisheries
- Seaweed Cultivation & Marketing
- Integrated Aquaparks
- Mariculture- Sea Cages
- Reservoir Development- Cage & Pen Culture
- Technology- RAS/BioFloc More Crop per Drop
- E- marketing of Fish and Fish Products
- Himalayan States/UTs & NE Focus: J & K & Ladakh

RESOURCE OPTIMIZATION

- Fishing Harbours & Landing Centers
- Post-harvest & Cold chain Infrastructure
- Development of Deep-sea Fishing
- Markets and Marketing Infrastructure
- Integrated Modern Coastal Fishing Villages
- Fisheries Extension & Support Services

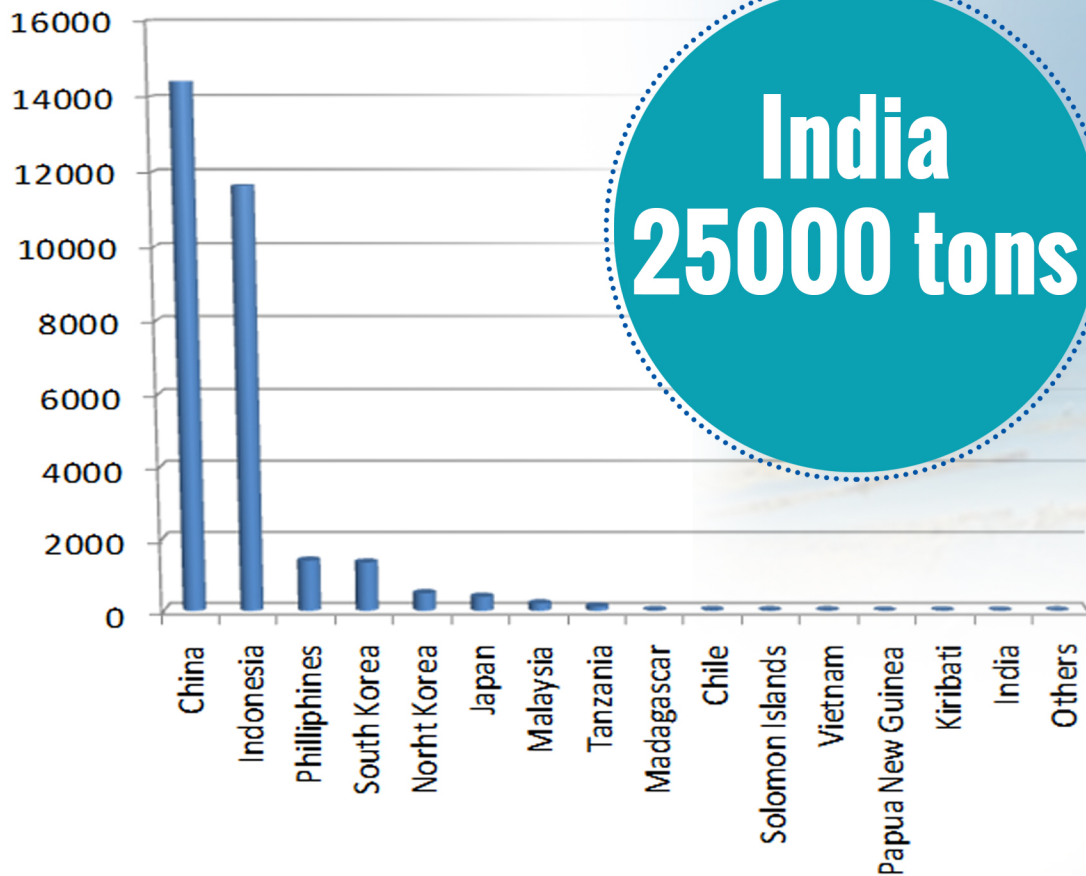
- Monitoring, Control & Surveillance (MCS)
- Insurance Fishing vessels & Fishermen

- Strengthening of Safety & Security of Fishers at sea
- Livelihood and Nutritional support for Fishers

- Swatch sagar Bio toilets on Fishing Vessels

World aquaculture seaweed production in 2016

30 million tons



Ornamental Fisheries Development in India

GLOBAL TRADE:

Out of the total share of 180 billion dollar trade of fish, roughly 24 billion dollar accounts from ornamental fish (15%). Singapore is leading trader in Ornamental fish in which India's share is only 0.4 %.

CURRENT SCENARIO IN INDIA:

About 6,000 aquarium shops are available in India and the aquarium hobbyists are estimated at 10 lakh (1.25% of urban house-holds).

ESTIMATED DOMESTIC TRADE :

The targeted aquarium hobbyists in urban areas would be about 29 lakh households by 2025 and 51.87 lakh by 2030. resulting domestic trade of Rs.3,939 Crore in 2025 and Rs.9,401 Crore by 2030.

EMPLOYMENT GENERATION:

livelihood support and creation of additional employment to about 14.5 lakh house-holds by 2025 and about 26 lakh by 2030 through this sector

